

Friends Provident International strengthens Non-Resident Indian focused sales team

Friends Provident International (FPI) has announced two new appointments to its Middle East and Africa sales team, specifically to service its Non-Resident Indian (NRI) focused distribution partners.

Anirban Paul joins from Standard Life international to take up the role of Regional Sales Manager. Paul is an experienced and qualified business development professional and specialises in the distribution of financial services products and propositions through intermediaries. In addition, Ravindran Mullachery joins from Acuma Abu Dhabi as Regional Sales Consultant. Mullachery has 21 years experience of the UAE, including 18 years working in financial services administration.

These two appointments will build on the work that FPI completed last year, launching its NRI proposition. David Thompson, Regional Sales Director, Friends Provident International Middle East and Africa said:-

"It's great to have Anirban and Ravi on board as we continue to strengthen our sales team. The NRI Market is extremely important to us and these two gentlemen are superb additions to the team. They will help us take the business forward as we continue to develop our NRI Proposition."

FPI tailors its propositions to the needs of different customer segments, and this year continues to focus on delivering a compelling proposition in the Middle East, backed by technical expertise.

Ends



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Notes to Editors

About Friends Provident International:

Friends Provident International provides competitive life assurance, pensions and investment products for Asia, Middle East, Europe, UK and other selected markets, and is part of the Friends Life group.

Friends Provident International benefits from a strong relationship with the Friends Life group, sharing a heritage that dates back over 200 years, a reputation of trust, commitment and integrity in providing financial solutions to customers throughout their lives.

We have more than 35 years of international experience, offices in the United Arab Emirates, Hong Kong, Singapore and the Isle of Man, and more than 400 staff worldwide.

See <u>www.fpinternational.com</u> for further information on Friends Provident International.

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IMPORTANT INFORMATION

Friends Provident International Limited. Registered & Head Office: Royal Court, Castletown, Isle of Man, British Isles, IM9 1RA.

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Incorporated company limited by shares.

Registered in the Isle of Man No. 11494. Authorised by the Isle of Man Insurance and Pensions Authority.

Provider of life assurance and investment products.

United Arab Emirates

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Registered in the United Arab Emirates as an insurance company (Registration No.76) and as a foreign company (Registration No. 2013).

Authorised by the United Arab Emirates Insurance Authority to conduct life insurance and savings business.

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