

News Release

Date 2 October 2012

Friends Provident International successful again at International Adviser Awards

Friends Provident International (FPI) has once again won several awards at the International Adviser International Life Awards.

This year FPI won eight awards, including the new International Adviser Readers' Choice Award.

The Middle East and Africa operation secured the majority of FPI's awards including Best Protection Product Middle East (International Protector), Best Single Premium Bond Middle East (Reserve), Best Online Proposition Middle East and Best Product Range Middle East.

Matthew Waterfield, FPI's General Manager, Middle East and Africa said:-

"It is very pleasing that Friends Provident International's Middle East and Africa operation has once again received independent recognition for the products and services we provide to our distribution partners in the region. These awards are testament to the hard work and dedication of the team here in the UAE, and our colleagues in the UK and the Isle of Man.

We are committed to providing the best products and service for our customers and distribution partners and, with some exciting developments in the pipeline, we aim to maintain our lead in bringing innovative propositions to the market."

- Ends -

Journalists requiring further information should contact:

Adnan Abdel-Razzak Hill +Knowlton Strategies +9714 3344930
adnan.abdel-razzak@hkstrategies.com

Tim Hughes Friends Provident International +9714 4362883
tim.hughes@fpinternational.com

Conor Sweeney Head of Communications (t) +352 34 61 91 516
International Division (m) +352 621 33 00 74
Friends Life

Ref: MI005

Notes to Editors

About Friends Provident International:

Friends Provident International provides competitive life assurance, pensions and investment products for Asia, Middle East, Europe, UK and other selected markets, and is part of the Friends Life group.

Friends Provident International benefits from a strong relationship with the Friends Life group, sharing a heritage that dates back over 200 years, a reputation of trust, commitment and integrity in providing financial solutions to customers throughout their lives.

We have more than 30 years of international experience, offices in the United Arab Emirates, Hong Kong, Singapore and the Isle of Man, and more than 400 staff worldwide.

See www.fpinternational.com for further information on Friends Provident International.

IMPORTANT INFORMATION

Friends Provident International Limited. Registered & Head Office: Royal Court, Castletown, Isle of Man, British Isles, IM9 1RA.

Telephone: +44 (0)1624 821 212 Fax: +44 (0)1624 824 405 Incorporated company limited by shares.

Registered in the Isle of Man No. 11494. Authorised by the Isle of Man Insurance and Pensions Authority.

Provider of life assurance and investment products.

United Arab Emirates

Friends Provident International Limited's branch office:

Friends Provident International Limited

Emaar Square, Building 6, Floor 5, PO Box 215113, Dubai, United Arab Emirates

Telephone: +9714 436 2800 Fax: +9714 438 0144

Email: dubaiservicing@fpinternational.com

Website: www.fpinternational.com/me

Registered in the United Arab Emirates as an insurance company (Registration No.76) and as a foreign company (Registration No. 2013).

Authorised by the United Arab Emirates Insurance Authority to conduct life insurance and savings business.

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