

Friends Provident International appoints Kevin Traish as Funds and Investments Manager, Middle East and Africa

Date: May 2016

Friends Provident International (FPI) has announced the appointment of Kevin Traish as Funds and Investments Manager, Middle East and Africa

Traish has relocated to Dubai from the UK to take up the role. He will be responsible for developing FPI's fund and investment proposition to meet the needs of the local market, and will also be a key member of the FPI Financial Adviser Academy team.

The appointment is in line with FPI's strategy of placing people in country to better support its local operations and distribution partners.

Philip Cernik, Chief Marketing Officer, Middle East and Africa said:

"Kevin brings with him a wealth of investment expertise. He is no stranger to the Middle East, or the wider retail investment business, having worked in the financial services industry for more than 30 years. In addition to developing the fund and investment proposition for the region Kevin will play a critical role on the FPI Financial Adviser Academy team

For the last 15 years, Traish has been focused on the investment markets in the Middle and Far East. He was formerly Head of Investment Propositions for Zurich International Life, and more recently ran his own investment consultancy in the UK.

Marcus Gent, Managing Director Middle East and Africa at FPI commented:

"Kevin joins us at an exciting time in the FPI story, and is a great example of the quality people FPI is able to attract as part of our commitment to continually improve our overall proposition for the region. His expertise will be invaluable in helping us to ensure that we remain focused on delivering appropriate investment solutions for our customers and distribution partners."

- Ends -



Journalists requiring further information should contact:

Mustapha Al Tayech	Hill +Knowlton Strategies	+9714 334 4930
	mustapha.altayech@hkstrategies.com	
Tim Hughes	Brand, Marketing and Communications Manager Friends Provident International	+9714 436 2883
	tim.hughes@fpinternational.com	
Felicity Goodwin	Senior Media Relations Manager Friends Provident International	(t) +44 (0)1306 871 843 (m) +44 (0)7468 743 246
	felicity.goodwin@friendslife.co.uk	

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Notes to Editors

About Friends Provident International

Friends Provident International (FPI) provides life assurance, pensions and investment products in Asia, the Middle East, the United Kingdom – and other selected markets – and is part of the Aviva Group.

We have over 35 years' international experience, offices in Hong Kong, Singapore, the United Arab Emirates and the Isle of Man, and more than 500 staff worldwide.

See www.fpinternational.com for further information on Friends Provident International.

About Aviva

- Aviva provides life insurance, general insurance, health insurance and asset management to 34* million customers, across 16 markets worldwide
- In the UK we are the leading insurer serving one in every four households and have strong businesses in selected markets in Europe, Asia and Canada. Our shares are listed on the London Stock Exchange and we are a member of the FTSE100 index.
- Aviva's asset management business, Aviva Investors, provides asset management services to both Aviva and external clients, and currently manages over £245 billion in assets.
- Aviva helps people save for the future and manage the risks of everyday life; we paid out £24.6 billion in benefits and claims in 2014.
- By serving our customers well, we are building a business which is strong and sustainable, which our people are proud to work for, and which makes a positive contribution to society.
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* Before the deduction of Aviva and Friends Life overlapping customers.

IMPORTANT INFORMATION

Friends Provident International is a trading name of Friends Provident International Limited and Aviva Group PLC (for business conducted outside the United Kingdom).

Friends Provident International Limited

Registered and Head Office: Royal Court, Castletown, Isle of Man, British Isles, IM9 1RA.

Incorporated company limited by shares. Registered in the Isle of Man, number 11494.

Authorised by the Isle of Man Insurance and Pensions Authority.

Provider of life assurance and investment products.

Authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority.

Authorised by the Office of the Commissioner of Insurance to conduct long-term insurance business in Hong Kong. Registered in the United Arab Emirates as an Insurance Company (Registration No. 76).



Registered with the Ministry of Economy as a foreign company (Registration No. 2013): Registration date 18 April 2007.

Authorised by the United Arab Emirates Insurance Authority to conduct life assurance and funds accumulation operations.

Registered in Singapore No. F06835G.

Licensed by the Monetary Authority of Singapore to conduct life insurance business in Singapore.

Friends Provident International is a registered trade mark of the Aviva Group.